

## **Conditions of entry**

### **§ 1 Competition**

- (1) The competitions are organised by La Prairie. By entering the competition, the participant accepts the conditions of entry.
- (2) A participant enters the competition by fulfilling the requirements for the game displayed, filling in all the questions and entry forms and sending these to La Prairie by clicking on the “Send” button. The answers and the required information must be received within the time specified in the competition. Proof of an entry having been received on time is deemed to be the electronically logged receipt of the data by La Prairie.

### **§ 2 Entrants**

- (1) Entrants must be aged 18 or over.
- (2) In order to enter the competition, it is essential for all personal data to be accurate.

### **§ 3 Eligibility for the competition**

- (1) All employees of the La Prairie Group, sponsors and partners and all first- or second-degree relatives of employees of the above company are excluded from entering.
- (2) Also excluded are users of so-called competition entry services. Automatically entered email addresses will be immediately excluded from the competition by La Prairie as soon as they are detected.
- (3) In the event of any infringement of these conditions of entry, La Prairie reserves the right to exclude entrants from the competition.
- (4) Those entrants who use prohibited methods of assistance or who gain an advantage for themselves by other systems of manipulation will also be excluded. Where applicable in these cases, winnings can be disallowed and their return demanded even retrospectively.

### **§ 4 Organisation and processing**

- (1) The organisation of the competition and the selection of prizes are the responsibility of La Prairie and its partners.
- (2) The terms of delivery for supplying the prizes will be determined by La Prairie and its partners; entrants will be notified of these in the rules for the individual competitions.
- (3) Winners will be notified by La Prairie by email. The prizewinner’s notification is essential in order to claim the prize. If the winner, after being asked to respond, does not make contact within eight weeks of receiving the electronic notification of the prize, he or she forfeits their right to the prize and a new winner will be notified or the prize donated to a charitable cause. A claim to a prize also expires if the prize cannot be sent/delivered within six months of initial notification of the prize for reasons for which the winner is responsible. The entrant is responsible for the accuracy of the email/postal address that is given.
- (4) Each entrant is only allowed to win one prize per competition. If more than one entrant has found the correct solution, the winner will be decided by drawing lots. The prize may differ from the actual prize originally shown (e.g. change of model, seasonal goods, colour etc.).
- (5) No cash equivalent of the prizes is possible. This applies even if the prize is not available as originally described. The winner will then receive a substitute prize of equivalent value. Prizes are non-transferable.

### **§ 5 End of the competition**

- (1) La Prairie reserves the right to end or alter the competition at any time without prior notice, if La Prairie believes that the competition cannot be conducted as planned. In

particular, La Prairie is also entitled to cancel and/or end the competition if there is a compelling reason. A compelling reason would mainly be if, for technical reasons, (e.g. a virus in the computer system, manipulation or errors in the hardware or software), or for legal reasons, correct conduct of the competition cannot be guaranteed. Entrants will be informed of the cancellation/ending of the game. If such a cancellation was caused by the culpable behaviour of an entrant, La Prairie is entitled to demand compensation from that person for any losses incurred.

#### **§ 6 Data protection**

Entrants explicitly agree that the personal data they have provided may be retained by La Prairie or by a third-party authorised by them for the duration of the competition and its processing. La Prairie is also entitled to pass the winner's data on to its partners in order to enable the prize to be delivered. Entrants are entitled to send written instructions to La Prairie at the address below at any time, withdrawing permission for their data to be retained.

#### **§ 7 Liability**

- (1) La Prairie has fulfilled all its obligations by delivering the prize.
- (2) Any claims relating to the prizes received should be addressed directly to those partners who provided the prizes. La Prairie refuses all liability up to the legally permissible maximum connected with the prize or potentially arising from the prize.
- (3) La Prairie is not liable for any losses which may arise as a result of errors, delays or interruptions in transmission, failures of technical systems and services, incorrect content, loss or deletion of data, viruses or in any other way during participation in the competitions, unless such losses were caused deliberately by, or due to gross negligence on the part of La Prairie (its management bodies, employees or agents). Liability for personal losses remains unaffected.
- (4) The announcement of the winners is subject to change.

#### **§ 8 Miscellaneous**

- (1) There is no right of legal appeal.
- (2) La Prairie is entitled to amend the conditions of entry at any time with no prior notification or explanation.
- (2) These conditions of entry and the legal relationship between the participants and La Prairie are subject to Swiss law.
- (3) Should certain terms of the conditions of entry be or become invalid, this does not affect the validity of the remaining terms and conditions.

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